

ATTACHMENT A



LEAGUE
OF CALIFORNIA
CITIES

1400 K STREET, STE 400
SACRAMENTO, CA 95814

Invoice No		Invoice Date	Cust. No
76984		12/6/2004	SUN01
INVOICE			

CITY OF SUNNYVALE
CITY MANAGER
P.O. BOX 3707
SUNNYVALE, CA 94088

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SUNNYVALE, CA 94088

DATE	PURCHASE ORDER NO.	SHIP VIA	F.O.B.	TERMS
12/6/2004				NET 30
TERRITORY				LEAGUE OF CA CITIES
ITEM NO.	DESCRIPTION	ORDERED	UNIT PRICE	EXTENSION
	2005 LEAGUE DUES	1.0	24,705.00	24,705.00

							24,705.00
PLEASE SEND PAYMENT TO ABOVE ADDRESS						76984	PLEASE REMIT THIS AMOUNT

December 13, 2004

TO: City Managers and City Clerks in non-manager cities
FROM: Officers of the League of California Cities
Pat Eklund, League President, and Mayor of Novato
Alex Padilla, First Vice-president, and Council President of Los Angeles
Maria Alegria, Second Vice-president, and Council Member of Pinole
Ron Loveridge, Past President, and Mayor of Riverside
Chris McKenzie, Executive Director

SUBJECT: League Dues for 2005

Wow! 2004 Was Great!
...But Where Do We Go From Here?

The combined and coordinated efforts of city officials, the League's leadership and staff, coalition members, business partners, the regional field staff, and many others resulted in finally securing constitutional protection of local government revenue sources. Garnering nearly 84% of the vote not only puts an exclamation point behind the constitutional protection, it also shows that cities' investment in the League is yielding the rewards we all envisioned.

The Board of Directors adopted a 2005 League budget and work program that maintains the momentum and solidifies the League's position of leadership on the important public policy issues affecting cities.

Strategic Goals Set Direction for 2005

In a meeting with leaders from League divisions, departments, policy committees and caucuses, the League board set ambitious goals for 2005 and beyond. They include:

- **Expand Housing Supply and Affordability**
- **Expand Investment in Infrastructure**
- **Protect Critical Redevelopment Funding**

These goals provide the issues around which the work to solidify and expand the League's influence will be focused in 2005.

Overview of the League's Budget

Right now the League is where it wanted to be. We are in good financial condition, supported by a broad-based membership, and well respected in the State Capitol. The trust, investment, and hard work of city officials have made possible the constitutional protection of local revenues. All campaign-related activities—contributions, staff activities, and expenses—were financed with non-public revenues, not with League dues or other revenues received from cities. In 2005, the League will begin to replenish its balance of non-public revenues for possible future political activity.

Dues comprise 58% of the League's General Fund revenues. During the past year the board approved two actions affecting League dues. Earlier in the year the board modified the dues schedule to reduce the amount paid by a number of small cities that previously had borne the heaviest dues burden when measured on a per capita basis. In November the board approved a 4% dues increase for 2005. The board approved this increase because:

- Maintaining the ongoing service program supported by dues and solidifying the strong position of leadership the League has assumed on statewide issues require this level of commitment.
- Revenue from dues does not increase automatically or keep pace with rising costs, so a small annual dues increase is traditional. Last year's increase was 1.9%.
- Passage of Proposition 1A is a vivid example of what cities can achieve by working together through the League.
- The dollar amounts of the increase are relatively insignificant. (See the attached dues schedule)

Conclusion

Thank you for your participation in the League. We are enthused about what we are accomplishing together. Our united efforts continue to be important. The League board and staff pledge to work closely with you over the next year.

For additional information, please contact Dan Harrison in the League's Sacramento office at 916-658-8267 or dharrison@cacities.org.

*Our mission is to restore and protect local control for cities
through advocacy and education to enhance the quality of life for all Californians.*